

WTS SPONSORSHIP

2022 REGIONAL WILDERNESS THERAPY SYMPOSIUM
SPONSORSHIP PACKAGES



The Wilderness Therapy Symposium

THE LARGEST GATHERING OF OUTDOOR BEHAVIORAL HEALTHCARE PROFESSIONALS IN THE WORLD

With over 700 conference attendees annually, the Wilderness Therapy Symposium (WTS) is helping more families together than any one program could alone. The OBH Council and the WTS have been part of this industry wide movement to build community, collaboration, and raise the standard of care being provided to struggling families throughout the world. We invite you to consider sponsoring the 2022 Regional WTS which will take place in Asheville, NC March 30th - April 1st, 2022.

We are reaching out to you because it is likely that your business would benefit from making additional contacts with over 250 wilderness professionals attending the Regional Symposium. You may decide to join and sponsor to make contacts to enhance your client base or to promote your wilderness gear or services, or simply to help promote and support a conference that is dedicated to advancing the field of wilderness therapy and outdoor behavioral healthcare.

The Wilderness Therapy Symposium has been a successful national conference since 2003, and in 2016 we introduced the first annual Regional Wilderness Therapy Symposium in Asheville, North Carolina. The Regional Symposium is now an amazing event in Asheville and is attended annually by over 250 people from around the country, with the majority coming from North Carolina and the SE region. We will be returning to Asheville in 2022 and anticipate that the conference will continue to grow in quality and attendance.

Below are the sponsorship levels for 2022, including the associated benefits. The online link for registering for your sponsorship package can be found at the bottom of this page, or for more information or to further discuss your sponsorship options please feel free to contact Darcy Holt, OBHC Symposium Committee Chair, at darcy@redcliffascent.com.

CLICK HERE TO SUBMIT A SPONSORSHIP FORM

Summit Level Sponsorships

Summit level sponsorships span the entire calendar year and both of the OBHC events (Regional and National WTS). The benefits included in the sponsorship package can be mixed and matched to suit the needs of your organization. For more information on Summit Level Sponsorships, feel free to contact Ryan Bromberek, OBHC Ambassador, at ryan@obhcouncil.com

Peak Sponsor

\$12,500

- 12 Conference Registrations (\$4,800 value)
- 2 seats at dinner table with conference Keynote speakers at BOTH Symposiums
- A 2-4 minute speaker intro (or promotional video) and opportunity to promote your organization.
- 6' Exhibition table with Premier location all day Thursday and Friday in Ballroom Foyer at the Regional Symposium; Thurs-Sat for National Symposium

Company name recognition:

- 2-4 minute speaker intro (or promotional video) at one of our main events
- Listing as Peak Sponsor in all OBH Council newsletters for 2022
- Attendee List two weeks before both Symposiums
- On conference website and Facebook page with logo and link to company website
- Sponsorship recognition on name tags
- Featured in rotating logos on main home-page of conference app.
- Logo prominently displayed on all conference signage
- Verbal recognition throughout both conferences

Alpine Sponsor

\$8,000

- 7 Conference Registrations (\$2,800 value)
- 2 seats at dinner table with Conference Keynote Speaker at either National or Regional Symposium
- 6' Exhibition table with Premier location all day Thursday and Friday in Ballroom Foyer at the Regional Symposium; Thurs-Sat for National Symposium

Company name recognition:

- Attendee List two weeks before both Symposiums
- On conference website and Facebook page with logo and link to company website
- Featured in rotating logos on main home-page of conference app
- Sponsorship recognition on attendee name tags
- Logo on all conference signage

[Click HERE to submit a sponsorship form.](#)

Pathway Level Sponsorship

Pathway level sponsorships are dedicated to a single OBHC event (either the Regional or National WTS). These sponsorships help ensure that the Symposium remains accessible for OBH professionals of all levels, most importantly, our direct-care staff. For more information on Summit Level Sponsorships, feel free to contact Darcy Holt, OBHC Symposium Committee Chair, at darcyh@redcliffascent.com.

Mountain

\$3,500

- 5 Full Conference Registrations (\$1500 value)
- 6' Exhibition table throughout the event in the Ballroom Foyer
- Company name recognition:
- On conference website and Facebook page with logo and link to company website
- Half-page text & logo (linked to company website); featured in rotating logos on main home-page of conference app
- Logo on all conference signage

Foothills

\$2,000

- 2 Conference Registrations (\$1,050 value)
- 6' Exhibition table throughout the event in the Ballroom Foyer
- Company name recognition:
- On conference website and Facebook page with company name and link to website
- Listing in conference app with logo and quarter page description of your organization
- Listing on all conference signage

Trail

\$1,500

- 1 Conference Registration (\$525 value)
- 6' Exhibition table throughout the event in the Ballroom Foyer
- Company name recognition:
- On conference website and Facebook page with company name and link to website
- Listing in conference app with logo
- Listing on all conference signage

Basecamp

\$500

- Company name recognition:
- On conference website and Facebook page with company name and link to website
- Listing in conference app with logo and quarter page description of your organization
- Listing on all conference signage

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Sponsor the Staff Recognition Celebration

\$3,500

For the 2022 Regional Symposium we will host our Staff Recognition Celebration at an offsite venue (Isis Restaurant and Music Hall).

For 2022, only the 3 sponsors of the celebration will have an expo table onsite at Isis. This is an opportunity to be featured in this setting with all the participants in attendance.

The celebration this year will include a light dinner and the East-Coast Staff Recognition Ceremony, and we will conclude the night with a live band.

This night will also be open for staff to attend (ticket \$30) who are not participating in the full weekend, and 5 tickets will be included in your sponsorship package to give to your staff:

Your sponsorship includes:

- 5 tickets to the Celebration (\$180 value)
- 3 Full conference Registrations (\$975 value)
- Program listing on conference website and Facebook page
- Listing in conference app with company logo on the Wed Celebration page
- Logo on all conference signage
- Exhibition table at the Wed Night event at Isis

Other Sponsorship Opportunities

There are other, creative ways to sponsor the Wilderness Therapy Symposium. We're always open to hear about what ideas you might have! Reach out to Darcy Holt, Symposium Chair, at darcy@redcliffascent.com to discuss your sponsorship ideas.

